

SOCIAL MEDIA HOUSE RULES

At the Working Animals Federation of Australia, we are using social media to help us engage more directly with our stakeholders. Through our channels, we will keep you up to date about our people, operations, products, community activities and initiatives, events and organisations that we support. We want you to ask us questions, find out more about who we are, what we do and how we do it. We hope that you find our channels friendly, informative and engaging. Transparency and accountability are key priorities for our organisation, to demonstrate our credibility and commitment to all areas of our operations.

The primary social media accounts for the Working Animals Federation of Australia are:

<https://www.facebook.com/profile.php?id=100082801904925>

<https://www.instagram.com/working.animals.federation/>

<https://www.linkedin.com/company/working-animals-federation-of-australia/>

<https://www.youtube.com/@WFAustralia>

<https://www.tiktok.com/@working.animals.fed.aus>

Moderation Guidelines

By engaging with us on our social media accounts, you are expected to be respectful of other community members, adhere to the appropriate social media channel posting guidelines. In doing so, you agree and understand that the Working Animals Federation of Australia reserves the right to remove any content that we consider:

- is bullying, harassment or defamation,
- is inaccurate, misleading, fraudulent, or deceptive,
- is threatening, abusive, obscene, offensive, indecent or objectionable,
- is discriminatory in any way (including but not limited to discrimination on the basis of gender, sexuality, age, race, ethnicity, religion or disability),
- is trolling or deliberate disruptions to conversations,
- is spam, self-promotion, junk mail, or files that contain viruses or programs that could damage the operation of other people's computers or systems,
- contains any personal details, including phone numbers or email addresses,

- presents a risk to health and safety to people or animals,
- contains or depicts profanity,
- contains sexually explicit or pornographic content,
- promotes, incites or instructs in matters of crime or violence,
- violates the intellectual property rights of Working Animals Federation of Australia or another,
- violates any law or regulation, or
- relates to any litigation or dispute with Working Animals Federation of Australia,
- otherwise inappropriate and Working Animals Federation of Australia deems suitable to hide or remove, at its discretion.

Social media accounts are moderated during business hours. We will reply to comments where appropriate and will endeavour to do so in a timely manner. A failure to respond to a comment or any other content does not mean we agree with or accept the comment as accurate or appropriate. As moderation is voluntary, we kindly request that you tag the Working Animals Federation of Australia so we can respond. If after 24 hours we have not responded, please send us a private message or email.

The Working Animals Federation of Australia is a social enterprise. Our Moderation team comprises primarily of volunteers, with competing priorities, including managing their own disabilities. Therefore, please ensure you follow the process outlined above and be patient, should you need to contact a Moderator.

Our Rights

We reserve the right to administer the following without notice:

- remove any content in accordance with the above,
- remove users from the page who repeatedly breach the guidelines,
- close comments if a moderation resource is not available,
- change these House Rules at any time without prior notice, and
- Suspend, block, or remove any Working Animals Federation of Australia run pages, accounts or groups.

By engaging with us on our social media channels, you agree that any material posted belongs to you and does not infringe the intellectual property rights of anyone else. You also grant us the unconditional right to use, develop, modify, adapt and

publish your comments, materials and ideas in any format and on any channel, without notification or any other obligation to you.

Contact

These accounts are managed by the Working Animals Federation of Australia Communications teams. Please contact us through our social media channels or by emailing admin@workinganimalsfederationofaustralia.com.au ATTN Communications Team.

These house rules were last updated on 30 April 2024.

