





Diversity, privilege, and marginalisation are critical concepts for creating an inclusive and equitable society, particularly within the assistance animal industry. Recognising and addressing systemic inequalities based on race, gender, sexuality, disability, socioeconomic status, and other intersecting identities is essential for fostering empathy, driving positive social change, and ensuring equal access to opportunities and resources for all individuals.



# DIVERSITY: CELEBRATING DIFFERENCES



Diversity refers to the presence of differences within a given setting, encompassing various dimensions such as:

## RACE AND ETHNICITY:

Reflecting Australia's multicultural society with diverse cultural backgrounds, including Indigenous peoples and immigrant communities.

#### **GENDER:**

Recognising traditional and evolving gender identities, with increasing visibility of non-binary and transgender individuals.

#### **SEXUALITY:**

Encompassing a spectrum of sexual orientations within the LGBTQ+ community.

- Disability: Acknowledging varying physical and mental health conditions that individuals may experience.

## DIVERSITY: CELEBRATING

**DIFFERENCES** 



# CULTURAL AND RELIGIOUS/SPIRITUAL BELIEFS:

Embracing diverse traditions, beliefs, and practices.

# AGE AND SOCIOECONOMIC STATUS:

Status: Highlighting the diversity of age groups and economic backgrounds across communities in Australia.

Embracing diversity within the working animal industry fosters innovation, creativity, and empathy, ultimately contributing to a more inclusive and equitable society.



#### **EXPLORING PRIVILEGE:**

# UNDERSTANDING UNEARNED ADVANTAGES



Privilege refers to the unearned advantages that individuals experience solely based on their membership in a particular social group. Types of privilege include:

#### WHITE PRIVILEGE:

Advantages that white individuals accrue in societies structured by racial inequality.

### SOCIOECONOMIC PRIVILEGE:

Advantages stemming from wealth and economic status.

#### MALE PRIVILEGE:

Benefits that men experience over women in patriarchal societies.

## HETEROSEXUAL PRIVILEGE:

Benefits enjoyed by heterosexual individuals in a heteronormative society.

Understanding privilege helps dismantle barriers that unfairly advantage some groups over others, promoting fairness and justice within the assistance animal industry.

#### RECOGNISING MARGINALISATION:

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# ADDRESSING SYSTEMIC BARRIERS

Marginalisation occurs when individuals or groups are pushed to the edge of society, limiting their access to resources, opportunities, and rights. Examples include:

## RACIAL MARGINALISATION:

Systemic racism and discrimination faced by people of colour.

#### ECONOMIC MARGINALISATION:

Barriers to essential services for individuals living in poverty.

## GENDER MARGINALISATION:

Gender-based discrimination against women and non-binary individuals.

## LGBTQ+ MARGINALISATION:

Exclusion and prejudice towards LGBTQ+ individuals.

By recognising and addressing marginalisation, we can amplify the voices of marginalized communities within the assistance animal industry, ensuring their inclusion in decision-making processes and equitable access to opportunities.

DIVERSITY, PRIVILEGE, AND MARGINALISATION ARE INTEGRAL ASPECTS OF CREATING A SOCIETY WHERE EVERYONE CAN THRIVE, REGARDLESS OF THEIR BACKGROUND OR CIRCUMSTANCES. THROUGH INITIATIVES LIKE #KINDISCOOL, THE ASSISTANCE ANIMAL INDUSTRY CAN PROMOTE RESPECT, EMPATHY, AND INCLUSIVITY, DRIVING POSITIVE SOCIAL CHANGE AND ENSURING EQUITABLE TREATMENT FOR ALL STAKEHOLDERS.



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